



**BRAINWARE UNIVERSITY**  
**SCHOOL OF COMMUNICATION, MULTIMEDIA & FILM STUDIES**  
**DEPARTMENT OF MEDIA SCIENCE & JOURNALISM**  
**Master of Science in Media Science & Journalism – 2025**  
**As per UGC NEP 2020**

**Semester-I**

Sl. No.	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Level
						CIA	TEE			
1	MSJ10400	Research Methodology and Ethics	3	0	0	40	60	100	3	400
2	MSJ10401	Media, Communication and Society	3	0	0	40	60	100	3	400
3	MSJ10402	Media Laws and Ethics	3	0	0	40	60	100	3	400
4	MSJ10403	New Media and Web Journalism	3	0	0	40	60	100	3	400
5	MSJ19404	Fundamentals of Photography	0	0	4	40	60	100	2	400
6	MSJ17500	Media Marketing and Management	2	0	2	40	60	100	3	500
7	MSJ17501	Reporting and Editing	2	0	2	40	60	100	3	500
<b>TOTAL</b>			<b>16</b>	<b>0</b>	<b>8</b>	<b>280</b>	<b>420</b>	<b>700</b>	<b>20</b>	

**Semester -II**

No.	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Level
						CIA	TEE			
1	MSJ20405	Development Communication	4	0	0	40	60	100	4	400
2	MSJ20406	<b>Electives 1</b> A. Writing for Media B. Film Studies C. MOOC*	3	0	0	40	60	100	3	400
3	MSJ20407	Public Relations and Corporate Communications	3	0	0	40	60	100	3	400
4	MSJ27502	Broadcast Journalism	2	0	2	40	60	100	3	500
5	MSJ27503	Advertising Design	2	0	2	40	60	100	3	500
6	MSJ27504	<b>Electives 2</b> A. Screenplay Writing B. Cinematography and Sound	3	0	2	40	60	100	4	500
<b>Total</b>			<b>17</b>	<b>0</b>	<b>6</b>	<b>240</b>	<b>360</b>	<b>600</b>	<b>20</b>	

\*MOOC/Equivalent MOOC approved by BoS Chair (Evaluation scheme as per Blended Learning and MOOCs Policy)



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**Semester -III**

Sl. No	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Level
						CIA	TEE			
1	MSJ38505	Project	0	0	0	40	60	100	16	500
2	MSJ37506	Television & Radio Production	2	0	4	40	60	100	4	500
<b>Total</b>			<b>2</b>	<b>0</b>	<b>2</b>	<b>80</b>	<b>120</b>	<b>200</b>	<b>20</b>	

**Semester -IV**

Sl. No	Course Code	COURSE	L	T	P	Evaluation Scheme		Total	Credits	Course Level
						CIA	TEE			
1	MSJ48507	Dissertation	0	0	0	40	60	100	20	500
<b>TOTAL</b>			<b>0</b>	<b>0</b>	<b>0</b>	<b>40</b>	<b>60</b>	<b>100</b>	<b>20</b>	